

Contact information:

Rick & Linda Gelinas, co-founders of *Books for Boots*.

Rick@BooksForBoots.ORG

506 E Lake Elbert Drive NE

Winter Haven, FL 33881

land-line tel 863-298-8748; fax 206-339-4922; Rick's cell 863-207-3577; Linda's cell 863-207-3520

QUESTIONS PEOPLE ASK ABOUT *BOOKS FOR BOOTS*

TO DATE WHAT HAS *BOOKS FOR BOOTS* DONATED TO HELP WOUNDED SOLDIERS?

We've sent hospitalized soldiers more than a thousand trade-paperback copies of *The Vengeance Trap*, the award-winning novel written by Rick & Linda Gelinas, whose pen names are Axel & Linda Hansen. (FedEx donated the shipping.) The printing cost of the donated books, more than \$1,500, was a gift from Rick & Linda. At www.BooksForBoots.ORG may be seen a few of the nice letters *Books for Boots* has received from seventeen VA hospitals throughout the USA who wanted to thank us for sending their soldiers free books to ward off loneliness.

HOW ARE THE BOOK SIGNINGS COMING ALONG?

Thus far, we've held eight book signings that averaged \$500 each for *Books for Boots*. We plan to get that average up over \$1,000 by focusing on venues we know work best. Our Board of Directors has set a goal of \$10,000 or more in the bank before we make a cash distribution to participating VA hospitals. The hospital chaplain's office will be asked to apportion that money to military families who need help with the cost of travel to make a bedside visit to their wounded son, daughter or spouse. A portion of the money may be used to help hospitalized women soldiers meet personal needs not fulfilled by VA hospitals.

HOW MUCH MONEY PER BOOK SOLD IS ALLOTTED TO THE PROGRAM?

Rick & Linda donate 100% of the royalty they receive from Ophir Publishing. The royalty is 10% of the book's retail price—which is standard for the industry. This means that of the hardcover book's \$24.00 price, \$2.40 goes to *Books for Boots*. The income balance of \$21.60 goes to Ophir Publishing. Thus far, Ophir Publishing has expended this \$21.60 entirely on book manufacturing, marketing, shipping and fulfillment. To date, the book has earned no profit.

HOW MUCH MONEY HAS *BOOKS FOR BOOTS* ACCUMULATED SO FAR?

The *Books for Boots* bank balance as of October 1, 2010 is \$4,088. Our Board of Directors receives regular financial reports. These reports reflect four significant facts:

1. Rick & Linda's expenses can be reimbursed only by Ophir Publishing, a company they own outright. *Books for Boots* makes no reimbursements for anything. All of its income goes to the cause.

Note: The IRS requires that a nonprofit like ours spends 80% of its income on its cause. We spend 100%.

2. Rick & Linda obtain a 100% donation of everything needed for book signings, such as gourmet finger food, fine wine, live music, catering services, display tables, plus coupons and other gifts we give attendees & book buyers.

3. *Books for Boots* has no fixed overhead, such as rent, electricity or telephone. This is because the *Books for Boots* offices are in the home of Rick & Linda who charge *Books for Boots* nothing for these 'overhead costs.'

4. *Books for Boots* has no payroll. The Board of Directors are all volunteers, and the only two 'staff' persons are Rick & Linda, also volunteers. For book signings, local college student volunteers are recruited to help.

BOTTOM LINE:

To meet our nationwide goals we must create high volume book signings. Please help our wounded soldiers. Books sold at wholesale, often used as customer rewards and/or employee incentives, also earn the full \$2.40 donation.